“20/20: A Clear Vision for Rural Health”
Conference Description

IRHA’s Annual Conference brings together physicians, nurses, pharmacists, public health professionals, and other rural health professionals. Practitioners from the field and national experts discuss current topics in public health and rural health. The latest information regarding the start-up and on-going management of rural health care delivery models are presented throughout the Conference.

Conference Objectives

Below is a selection of some of the Conference objectives. All objectives will be posted on the Conference app with each presentation. At the conclusion of the Conference, participants should be able to:

* Recognize the importance of leadership in rural health;
* Prepare our workforce to work within and across professions and sectors to recognize and respond to substance use addiction and overdose appropriately within the scope of their respective roles and responsibilities;
* Discuss EMS services in rural Indiana: challenges and opportunities;
* Assess local population health data and regional population health patterns in Indiana;
* Discuss how the use of telemedicine can meet the needs of patients and providers;
* Educate attendees on how increased financial literacy for staff members, clinicians, and associated vendors results in greater revenue cycle and financial viability;
* Appreciate the potential impact that rural healthcare services have on its rural community’s health, economic development, etc.
* Learn about the latest RHC-specific national news, including updates on federal legislative and regulatory policies;
* Understand the importance of community collaboration and culture shifts in infant and maternal health;
* Learn how to work with the information technology team to create a strategy that reduces your facility’s risks of cyberattacks.

About IRHA

The Indiana Rural Health Association (IRHA) is a not-for-profit organization representing a diverse statewide membership consisting of individuals and organizations committed to the improvement of health and resources for rural Hoosiers. IRHA seeks to provide a meaningful forum for assessing the strengths and weaknesses of the health and safety of rural communities in Indiana. IRHA seeks to provide educational programs that focus on the unique needs of the residents of rural Indiana and the providers who serve them. IRHA also works to educate the public on relevant issues and focus unified efforts to bring about the necessary changes in public and private policies to ensure that all rural Hoosiers have access to quality health care in their own communities. More information about the IRHA can be accessed through www.indianaruralhealth.org.

Targeted Audience

- Administrators
- Case Managers
- Certified Professionals in Healthcare Quality
- Clinical Managers
- Dentists and Dental Hygienists
- Discharge Planners
- Health Professions’ Students
- Hospital Board of Directors’ Members
- Information Technology Staff
- Mental Health Professionals
- Nurses and Nurse Practitioners
- Pharmacists
- Physicians and Physician Practitioners
- Medical Assistants
- Public Health Professionals
- Quality Improvement Professionals
- Respiratory Therapists
- Social Workers/Community Health Workers/Health Coaches
- Utilization Reviewers
- Accountants
- Rural Health Clinic Coders and Billing Staff
- Rural EMS and First Responders
- Other Healthcare Professionals from Hospitals and Rural Clinics
- Workforce Recruiters, Veterans, and Consumers

Educational Grants

This educational activity is funded in part by the Indiana State Department of Health/State Office of Rural Health federal grant #000000018445

Administrators

The Indiana State Board of Health Facility Administrators (IHFA) has approved IRHA as a sponsor of continuing education programs for health facility administrators. IRHA’s license number is 98000258A.

Management Sessions Co-Sponsored by Indiana Healthcare Executives Network—Sessions with IHEN logo have been preapproved for ACHE Qualified Education CEUs. As an independent chartered chapter of the American College of Healthcare Executives, Indiana Healthcare Executives Network is authorized to award 8.75 hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

Psychology

The Indiana Professional Licensing Agency (PLA) has approved IRHA as a sponsor of continuing education programs for psychology. IRHA’s license number is 98000383A.

A grant was received from NCHS in support of this project.
Monday, June 15, 2020
Golf Beginning at 11:00 a.m.—18-hole best-ball tournament at the Donald Ross Course
Registration information is on the IRHA website.

Sporting Clays at 1:00 p.m.— French Lick shooting course
Registration information is on the IRHA website.

5:30 to 7:30 p.m.— Welcome/Networking Reception
Windsor Ballroom

Sponsored by:

Tuesday, June 16, 2020
Fun 5K Run/Walk (sponsored by IHIE)
Meet at Entrance to Event Center at 6:30 a.m.

Tuesday, June 16, 2020
One-Day Exhibit Hall Open All Day
Hoosier Ballroom
Exhibitor Reception 3:30 to 5:00 p.m.

Tuesday, June 16, 2020
Yoga! (sponsored by IHIE)
Habig Room (in hotel area)
5:30 p.m.

Fund Raising Feature:
Silent Auction to benefit health professional students’ scholarships
June 16, 2020
8:00 a.m. to 5:00 p.m.
Location: Hoosier Ballroom

Student Session/Networking Opportunity
(students only with table leaders, speakers, and sponsors)
Tuesday, June 16, 2020
6:15 to 8:00 p.m.
Windsor Ballroom B
2020 IRHA Annual Conference Agenda at a Glance

Monday, June 15, 2020
Welcome/Networking Reception
Sponsored by BPN Premier Members
5:30-7:30 p.m. Windsor Ballroom

Tuesday, June 16, 2020
8:00-9:00 a.m.
Registration/Breakfast/Exhibitor Networking/
Silent Auction

9:00-9:15 a.m.
Welcome/Call to Order/Introduction of
Board Candidates and Health Professional
Students and their Underwriters

9:15-10:15 a.m.
Keynote Address
“20/20: A Clear Vision for Rural Health”
Kristina Box, MD, FACOG
Indiana State Health Commissioner

10:25-11:10 a.m.
Concurrent Sessions I

11:25 a.m.-12:10 p.m.
Concurrent Sessions II

12:10-1:30 p.m.
Lunch and Exhibitor Networking

1:30-2:45 p.m.
Keynote Address
“EMS Gaps in Rural Indiana”
Tim Putnam, DHA, BMA, FACHE
President/CEO, Margaret Mary Hospital
and
Michael Kaufmann, MD, FACEP, FAEMS
State EMS Medical Director
Indiana Department of Homeland Security

3:00 - 3:45 p.m.
Concurrent Sessions III

3:45-5:00 p.m.
Reception in Exhibit Hall hosted by Exhibitors

5:00-6:00 p.m.
Door Prize Drawings
Silent Auction bidding closes at 5:00 p.m.

Wednesday, June 17, 2020
7:30-8:00 a.m.
Breakfast

8:00-8:30 a.m.
General Membership Meeting

8:30-9:45 a.m.
Plenary Session
“Identifying and Working to Close Health Gaps in
Rural Counties”
Joe Hinton, MA
Action Learning Coach
County Health Rankings & Roadmaps

10:00-10:45 a.m.
Concurrent Sessions IV

11:00-11:45 a.m.
Concurrent Sessions V

12:00 to 2:00 p.m.
Final Networking Luncheon

2:00 p.m.
Adjournment

Fund Raising Feature:
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Concurrent Sessions I

1 The Importance of Collaboration Between EMS and the Critical Access Hospital in the Care of the Cardiovascular Patient
Cale Stewart, RN, BSN, CEN
Willis Lohse, RN, BSN
Julie Lanzone, EMT-P
(Truman 201)

2 Combatting Infant and Maternal Mortality: Barriers, Challenges, and Collaboration
Joanah Wischmeier, BSN, RN
Kasia Jayjack, MPH
Heather Grable, MS, RRT
Cody Mullen, PhD
(Roosevelt 202)

3 Quality Opportunities: A View from Indiana Medicaid Managed Care Plans
Marcia Franklin, RN
Ann Bumb, RN, MLD, CPHQ, CPHRM, NE-BC, LNC
Katie Johnson-Sivado, MPH, CHES
Stacy Watson, MSW, LCSW, LCAC
(Ford 207)
(Kennedy 203)

4 Interoperability for Better Patient Care
Jackie Eitel, BSN, MSN
Cherie Eplion
(Eisenhower 204)

5 Federal Policy Update—NARHC
Nathan Baugh
(Nixon 205)

6 Moving Beyond Inpatient Market Share: Outpatient Claims Data and Share of Care
DJ Sullivan, MBA, MHA
Eric Andreoli, MBA
(Ford 207)

7 Cyberpocalypse
Steve Long
(Johnson 206)

11:25 a.m.-12:10 p.m.
Concurrent Sessions II

1 Prescription Opioid Awareness: What Do Patients Know, and How Can We Increase Their Knowledge?
Trish Devine, PharmD
Lauren Chars, PharmD (c)
Tyler Girton, PharmD (c)
(Truman 201)

2 Joining a System—The Delicate Balance of Operations and Community Investments
Brian Shockney, HFA, FACHE
Larry Bailey, FACHE
Bradford Dykes, FACHE
(Roosevelt 202)

3 Montgomery County Community Response to the Opioid Epidemic and Tearing Down Silos: How Crawfordsville, Indiana, is Bridging Systems to Improve Mobile Integrated Health
Paul Miller, AAS, NREMT-P
Cynthia Stone, DrPH, RN
Amber Reed
Heather Barajas, JD
Jessica Corbin, RN, MSN
Laura Schwab Reese, PhD, MA
(Kennedy 203)

4 IRHA Fellowship Program: Lightning Presentations from the 2020 Cohort
Facilitators:
Becky Sanders, MBA
Cody Mullen, PhD
Trevor Cunningham
Taylor Kenyon, MPH
(Eisenhower 204)
The Silent Epidemic of Brain Injury: An Invisible Disability in the Workplace
Penny Torma, LSN, LSW, CBIS
(Truman 201)

Building a Sustainable Compensation Strategy: Best Practices for Employed Provider Compensation
Neal Barker, MBA
Eric Andreoli, MBA
(Ford 207)

Cost Reporting
Mark Lynn, CRHCP, CPA
(Nixon 205)

Building a Sustainable Compensation Strategy: Best Practices for Employed Provider Compensation
Neal Barker, MBA
Eric Andreoli, MBA
(Ford 207)

Financial Literacy
John Kraft
Jim Miller
(Ford 207)

Indiana's Rural Healthcare Workforce: Supply, Policy, and Vision 20/20
Hannah Maxey, PhD, MPH, RDH
(Johnson 206)

Implementing Telehealth in RHCs and Primary Care
Mark Lynn, CRHCP, CPA
(Nixon 205)

Moving from a Hunter-Gatherer to an Agrarian Model in the Rural Healthcare Talent Pipeline: Tracking High School Careers Program Participants Into the Rural Healthcare Workforce
Jeffrey Hartz, M Ed
Tim Putnam, DHA, MBA, FACHE
(Roosevelt 202)

The Adolescent Vaping Epidemic
Amy Peak, PharmD
(Kennedy 203)

Suicide Prevention in Rural Communities or QPR Suicide Prevention Training
Alice Jordan-Miles, MS Ed
(Eisenhower 204)

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<th>Time</th>
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<td>Engaged Leadership: A Case Study</td>
<td>Bill Auxier, PhD, Nikki King, MHSA, MBA (Johnson 206)</td>
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<td>11:00-11:45 a.m.</td>
<td>Preventing OB Claims in Rural Hospitals and Beyond</td>
<td>Kristi Eldredge, RN, JD, CPHRM (Truman 201)</td>
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<td>11:00-12:00 p.m.</td>
<td>Indiana’s Pediatric Readiness Facility Recognition Program &amp; The National Pediatric Readiness Project: Making Pediatrics a Priority</td>
<td>Margo Knefelkamp, MBA (Truman 201)</td>
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Featured Keynote and Plenary Speakers

**Kristina Box, MD, FACOG,** was named Indiana State Health Commissioner by Governor Eric J. Holcomb on September 18, 2017. She brings to the role a passion for improving the health of Hoosiers, beginning before birth.

Dr. Box has been a practicing obstetrician and gynecologist in Indianapolis for 30 years, starting her career at Community Hospitals of Indianapolis in 1987 as a private practitioner with Clearvista Women's Care. Since 2015, she has served as the Physician Lead for Community Health Network’s Women’s Service Line. In this role, she built the first multi-disciplinary women’s center in the Community Health Network, developed critical partnerships with area children’s hospitals to improve care and decrease health care costs, and led efforts to ensure that low-income women receive the important free health screenings they need.

She has served on the Indiana Perinatal Quality Improvement Collaborative (IPQIC), an advisory council to the Indiana State Department of Health that is comprised of more than 300 statewide community professionals working to reduce infant mortality. Her work with IPQIC includes serving on a state task force to address neonatal abstinence syndrome (NAS), which established standards for the diagnosis of NAS and developed a hospital study to determine the prevalence of drug exposed newborns.

Dr. Box earned her undergraduate degree at Indiana University in Bloomington and her medical doctorate at Indiana University School of Medicine in Indianapolis. She is a member of several professional organizations, including the Indiana State Medical Association and the Marion County Medical Association, and serves on many hospital committees.

Dr. Box has been involved in ongoing surgical medical missions to Haiti and Bolivia for more than a decade.

She and her husband of 35 years, David, a retired ophthalmologist, live in Indianapolis. They have four adult children.

**Joe Hinton, MA,** is an Action Learning Coach with the County Health Rankings & Roadmaps (CHR&R) program based in Chicago, IL. His role is to provide strategic guidance to communities who wish to put the County Health Rankings into action to improve health and advance equity. He is part of a team that develops online tools to connect communities to evidence-informed strategies and community change resources, fosters peer learning and connections, delivers knowledge and skill building sessions, and recognizes and celebrates health improvement.

Hinton has over 10 years of experience in education, curriculum development, adult education and virtual and non-virtual community development. Prior to joining the CHR&R team, he served as an Assistant Professor of Geography and department co-chairperson for the Social and Applied Sciences Department at Harold Washington College, one of the City Colleges of Chicago. He previously served the State of Illinois, Morton College and the Center for Economic Progress in curriculum development, grant management and program management capacities. He has personal and professional interests in how rural and urban spaces can be intentionally designed through an equity lens.

Hinton completed his Bachelor of Arts in History with secondary education certification from Southern Illinois University Edwardsville. Joe then received his Master of Arts in Geography at the University of Illinois Urbana-Champaign, with research interests in rural land use, greenspace development, community development, and community decision making processes. Additionally, he completed post-graduate Geographic Information Systems certification at Northeastern Illinois University.
Tim Putnam, DHA, BMA, FACHE, is President and CEO of Margaret Mary Health, one of the nation’s largest Critical Access Hospitals. It is a 5-Star CMS hospital and ranked as one of the top 20 Critical Access Hospitals in the country. Margaret Mary has 800 employees; $110M net revenue, 20,000 ER visits and delivers over 500 babies annually. Dr. Putnam has over 35 years of healthcare experience with the last 17 years as a CEO. He received his MBA from the University of Southern Indiana and Doctorate in Health Administration from the Medical University of South Carolina. He is Chair of the Indiana Graduate Medical Education Board and Chair of National Rural Accountable Care Consortium. He is Past President of both the National Rural Health Association and Indiana Rural Health Association. Dr. Putnam trained and was certified as an Emergency Medical Technician in 2015 and served with Batesville Fire and EMS until 2019.

Michael Kaufmann, MD, FACEP, FAEMS, is Indiana’s Medical Director for the state’s Emergency Medical Services Division. Dr. Kaufmann provides specialized medical oversight and consultation in the development and administration of EMS policy development, certification support and regulation.

Starting his medical career in 1992 as a certified Emergency Medical Technician for then Bloomington Hospital, Dr. Kaufmann went on to receive his Doctor of Medicine degree from the Indiana University School of Medicine in 1998. He continued his training in emergency medicine at the Cleveland Clinic Metro Health program in Cleveland, Ohio where he also flew as a flight physician for more than three years. In 2013, Dr. Kaufmann was one of the first physicians in the country to become board certified in the newly established medical specialty of Emergency Medical Services.

Dr. Kaufmann also serves as the EMS Medical Director for St. Vincent Health where he has been a board-certified emergency physician for nearly seventeen years. In that time, Dr. Kaufmann has been the EMS medical director for several public safety agencies throughout the state including the Carmel, Decatur, Fishers, Pike Township, Whitestown and Zionsville Fire Departments to name a few. Dr. Kaufmann has also served as the medical director for the St. Vincent Critical Care Transport program, which includes neonatal, pediatric and maternal-fetal specialty care transport, as well as the St. Vincent StatFlight helicopter transport program. In his free time, he is the medical director for the Hope Free Clinic in Cicero, Indiana. He is a founding member and president of the National Association of EMS Physicians Indiana Chapter. Kaufmann was named the Indiana Fire Chief’s Association EMS Medical Director of the year in both 2009 and 2015.

Dr. Kaufmann oversees all pre-hospital aspects of the statewide EMS system, establish model guidelines and best practices to ensure delivery of medical care consistent with professionally recognized standards and assist IDHS Executive Director Cox in consulting with other EMS medical directors and the Indiana EMS Commission, among other duties. Dr. Kaufmann is dedicated to improving the delivery and quality of EMS care throughout the state of Indiana.

Featured Keynote and Plenary Speakers, Continued
Conference Fee
A Conference fee of $350 for both days or $250 for one day includes Conference materials, break refreshments, group meals, reception, and a one-year IRHA membership.

Student Conference scholarship information and online registration are available at www.indianaruralhealth.org.

French Lick Springs Resort and Conference Center
Individuals will be responsible for their own reservations.

French Lick Springs Hotel
8670 West State Road 56
French Lick, IN 47432

A discounted group rate is being offered until May 17, 2020, (midnight) for $135 per night. Reservations can be made 2 ways:

1. Call the resort directly 1-888-936-9360 and use the group code **0620RHA**. You must identify yourself as being with the Indiana Rural Health Association at the time the reservation is made in order to receive the special group rate.

2. Booking Website: [https://book.passkey.com/e/49816632](https://book.passkey.com/e/49816632)
For nearly 170 years, there has been a lodging establishment operating at the current site of French Lick Springs Hotel. It all began in 1845, when Dr. William Bowles, a physician from Paoli, Indiana, opened the first French Lick Springs Hotel. Bowles used his knowledge as a physician to explore the healing properties of the abundant mineral springs in this area of the country.

Bowles’ enterprise was prosperous and continued to thrive under various owners. In 1901, the outgoing mayor of Indianapolis, Tom Taggart, along with a small group of investors, formed the French Lick Hotel Company and bought the property. It was under Tom Taggart’s imaginative direction that French Lick Springs Hotel made great strides in décor, development, and transportation. He enlarged the east wing, now known as the Spa Wing, using the yellow “French Lick Brick,” scagliola (faux marble) and Italian mosaic floors. He also encouraged the Monon Railroad to lay a special spur and run daily trains between Chicago and the front entrance of the hotel.

Taggart modernized and expanded the mineral springs for which the hotel was becoming famous. He built pavilions to shelter them and added a new bath building on the current site of the Spa at French Lick Springs Hotel. He brought electricity, a fresh water system, and a trolley line to the town. He built a new bottling house to bottle water from his Pluto Spring for national distribution.

While French Lick Springs Hotel was expanding, the game of golf was gaining popularity the world over. In 1907, Taggart hired Tom Bendelow to design the hotel’s first championship golf course, known at the time as “The Valley Course.” Just ten years later, Taggart commissioned Donald Ross & Associates to design and build “The Hill Course.”

Also in 1917, the world famous chef Louis Perrin first served tomato juice. As luck would have it one morning, he was out of oranges and could not serve the traditional orange juice. Needing to serve some sort of juice at breakfast, Chef Perrin squeezed tomatoes; and the rest is history. With Taggart serving as the chairman of the Democratic National Committee, French Lick Springs Hotel developed a reputation as the unofficial headquarters of the Democratic Party. In 1931, Franklin D. Roosevelt rounded up support at a Democratic Governor’s Conference, being held at French Lick Springs Hotel, for the party’s presidential nomination.

In 1946, Thomas Taggart, Junior, sold French Lick Springs Hotel. Over the next nearly 60 years, French Lick Springs Hotel was owned by five companies operating out of five different states, none of which was Indiana. In 2005, French Lick Springs Hotel was purchased by COOK Group, Inc., a global medical device manufacturing company, headquartered in Bloomington, Indiana. The COOK Group stepped in to preserve both French Lick Springs Hotel and West Baden Springs Hotel. Under the direction of Bill, Gayle, and their son, Carl Cook, both hotels and their grounds received a multi-million dollar renovation returning them to the grandeur of the days of Taggart and unifying them as one resort. In 2006, French Lick Springs Hotel reopened after an extensive renovation and new addition, French Lick Casino. The original 1917 “Hill Course” was reopened and restored as The Donald Ross Course. With the completion of the West Baden Springs Hotel restoration in 2007, French Lick Resort was born.

### Hotel History

| French Lick has lots of activities for the entire family: |
|------------------|------------------|
| Tennis           | Biking           |
| Golf             | Stables          |
| Indoor Pool      | Carriage Rides   |
| Outdoor Pool     | FootGolf         |
| Basketball       | Power Walks      |
| Bowling and Arcade | Area Attractions |
| Historical Tours | Hiking           |
| Shopping         | Trolley          |

Bring the family!