

French Lick Springs
Resort and
Conference Center
8670 West State Road 56
French Lick, IN 47432

**Indiana Rural Health Association
23rd Annual Rural Health Conference
and Annual General Membership Meeting
June 15 and 16, 2021**

**“Hindsight is 2020;
The Future is Now”**



Conference Brochure Index

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Conference Description

IRHA's Annual Conference brings together physicians, nurses, pharmacists, public health professionals, and other rural health professionals. Practitioners from the field and national experts discuss current topics in public health and rural health. The latest information regarding the start-up and on-going management of rural health care delivery models are presented throughout the Conference.

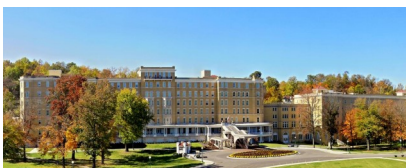
Conference Objectives

Below is a selection of some of the Conference objectives. All objectives will be posted on the Conference app with each presentation. At the conclusion of the Conference, participants should be able to:

- * Recognize the importance of leadership in rural health;
- * Prepare our workforce to work within and across professions and sectors to recognize and respond to substance use addiction and overdose appropriately within the scope of their respective roles and responsibilities;
- * Discuss EMS services in rural Indiana: challenges and opportunities;
- * Assess local population health data and regional population health patterns in Indiana;
- * Discuss how the use of telemedicine can meet the needs of patients and providers;
- * Educate attendees on how increased financial literacy for staff members, clinicians, and associated vendors results in greater revenue cycle and financial viability;
- * Appreciate the potential impact that rural healthcare services have on its rural community's health, economic development, etc.
- * Learn about the latest RHC-specific national news, including updates on federal legislative and regulatory policies;
- * Understand the importance of community collaboration and culture shifts in infant and maternal health;
- * Learn how to work with the information technology team to create a strategy that reduces your facility's risks of cyberattacks.

About IRHA

The Indiana Rural Health Association (IRHA) is a not-for-profit organization representing a diverse statewide membership consisting of individuals and organizations committed to the improvement of health and resources for rural Hoosiers. IRHA seeks to provide a meaningful forum for assessing the strengths and weaknesses of the health and safety of rural communities in Indiana. IRHA seeks to provide educational programs that focus on the unique needs of the residents of rural Indiana and the providers who serve them. IRHA also works to educate the public on relevant issues and focus unified efforts to bring about the necessary changes in public and private policies to ensure that all rural Hoosiers have access to quality health care in their own communities. More information about the IRHA can be accessed through www.indianaruralhealth.org.



Targeted Audience

- Administrators
- Case Managers
- Certified Professionals in Healthcare Quality
- Clinical Managers
- Dentists and Dental Hygienists
- Discharge Planners
- Health Professions' Students
- Hospital Board of Directors' Members
- Information Technology Staff
- Mental Health Professionals
- Nurses and Nurse Practitioners
- Pharmacists
- Physicians and Physician Assistants
- Medical Assistants
- Public Health Professionals
- Quality Improvement Professionals
- Respiratory Therapists
- Social Workers/Community Health Workers/Health Coaches
- Utilization Reviewers
- Accountants
- Rural Health Clinic Coders and Billing Staff
- Rural EMS and First Responders
- Other Healthcare Professionals from Hospitals and Rural Clinics
- Workforce Recruiters, Veterans, and Consumers



State Office of
Rural Health

Educational Grants

This educational activity is funded in part by the Indiana Department of Health/State Office of Rural Health HRSA H95RH0013629.

Administrators

The Indiana State Board of Health Facility Administrators (IHFA) has approved IRHA as a sponsor of continuing education programs for health facility administrators. IRHA's license number is 98000258A.



Management Sessions Co-Sponsored by Indiana Healthcare Executives Network

Sessions with IHEN logo have been preapproved for ACHE Qualified Education CEUs. As an independent chartered chapter of the American College of Healthcare Executives, Indiana Healthcare Executives Network is authorized to award 7.0 of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

Psychology

The Indiana Professional Licensing Agency (PLA) has approved IRHA as a sponsor of continuing education programs for psychology. IRHA's license number is 98000383A.

A grant was received from NCHS in support of this project.

Special Activities

Monday, June 14, 2021

5:30 to 7:30 p.m.— Welcome/Networking Reception
Windsor Ballroom

Sponsored by:



Tuesday, June 15, 2021

Fun 5K Run/Walk (sponsored by Indiana Health Information Exchange and Healthy Start Communities that C.A.R.E.)
Meet at Entrance to Event Center at 6:30 a.m.

Tuesday, June 15, 2021

One-Day Exhibit Hall Open All Day (Featuring Wellness Walks Through Exhibit Hall)
Exhibitor Reception 3:30 to 5:00 p.m.
Hoosier Ballroom

Wednesday June 16, 2021

Mindfulness (sponsored by soINbody—www.soinbody.com)
7:00 a.m.
Windsor Ballroom

Fund Raising Feature:

**Silent Auction to benefit
health professional
students' scholarships**

Mobile bidding will be available!

Bidding closes June 15, 2021, 5:00 p.m.

Location: Hoosier Ballroom

2021 IRHA Annual Conference Agenda at a Glance

Monday, June 14, 2021

Welcome/Networking Reception
Sponsored by BPN Premier Members
5:30-7:30 p.m. Windsor Ballroom

Tuesday, June 15, 2021

8:00-9:00 a.m.
Registration/Breakfast/Exhibitor Networking/
Silent Auction

9:00-9:15 a.m.
Welcome/Call to Order/Introduction of
Board Candidates and Health Professional
Students and their Underwriters

9:15-10:15 a.m.
Keynote Address
"Hindsight is 2020; The Future is Now"
Kristina Box, MD, FACOG
Indiana State Health Commissioner

10:25-11:10 a.m.
Concurrent Sessions I

11:25 a.m.-12:10 p.m.
Concurrent Sessions II

12:10-1:30 p.m.
Lunch and Exhibitor Networking

1:30—2:45 p.m.
Keynote Address
"EMS Gaps in Rural Indiana"
Tim Putnam, DHA, BMA, FACHE
President/CEO, Margaret Mary Hospital
and
Michael Kaufmann, MD, FACEP, FAEMS
State EMS Medical Director
Indiana Department of Homeland Security

3:00 - 3:45 p.m.
Concurrent Sessions III

3:45-5:00 p.m.
Reception in Exhibit Hall hosted by Exhibitors

5:00-6:00 p.m.
Door Prize Drawings
Silent Auction bidding closes at 5:00 p.m.

Wednesday, June 16, 2021

7:30-8:00 a.m.
Breakfast

8:00-8:30 a.m.
General Membership Meeting

8:30-9:30 a.m.
Keynote Session
*"Rural Health in a Post-Pandemic World—
A Conversation with the Former Surgeon General"*
Jerome Adams, MD, MPH

9:45-10:45 a.m.
Concurrent Sessions IV

11:00-11:45 a.m.
Concurrent Sessions V

12:00 to 2:00 p.m.
Final Networking Luncheon

2:00 p.m.
Adjournment

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10:25-11:10 a.m.
Concurrent Sessions I

- 1 Quality Program Cocktail: Aligning MIPS with PCMH and SDoH—A Win-Win!**
Nathan Dolan, MHA, PCMH CCE, SSGB, LPC
Leigh Ann Griffin, CPHQ
(Truman 201)
- 2 The Rural Medical Education Program at the Indiana University School of Medicine-Terre Haute: The First 10 Years**
Taihung Duong, PhD
Terry Warren, MBA
Angela Hatfield, MD
(Roosevelt 202)
- 3 Multilingual and Cultural Challenges in Healthcare**
Lisa Stokesbury
(Kennedy 203)
- 4 The Orange County Farm to Health Nutrition Prescription: An Experiment in Food and Cooking as Medicine for Adult Patients with Type II Diabetes**
Julia Valliant, PhD, MHS
Donna Charles, LPN, CHW
Brandon Query Bey
(Eisenhower 204)

5 RHC Rules & Regulations

Patty Harper, RHIA, CHTS-IM, CHTS-PW, CHC
(Nixon 205)

6 Improving Access to Care Through Hospital-Physician Collaborative Arrangements

Jeff Moffatt, CPA/ABV/CITP, ASA, CVA, FACHE
(Ford 207)

10:25-11:25 a.m.

7 Cyberpocalypse

Steve Long
(Johnson 206)



11:25 a.m.-12:10 p.m.
Concurrent Sessions II

1 Responding to the Opioid Crisis During COVID-19 in Rural Hoosier Communities

Katherine Pope, RN, MPH
Antonia Sawyer, MS
(Truman 201)

2 Greene County General Hospital Avengers: United Efforts to Combat Rural Health Issues

Brandi Pigg, BS, RRT, RCP
Nicole Page, BSN, RN, IBCLC
(Roosevelt 202)

3 Reducing Suicide in Rural Indiana with Lessons Learned from the Rural Indiana Suicide Evaluation and Education (RISE²) Network

Jessica Devine
(Kennedy 203)

4 Case Studies: Telehealth Impact on the Growing Diabetes Epidemic

Brenda Jagatic, BScN, RN, CDCES
Sara Painter, RD, CDCES
Carolyn Burdsall, RD, LD, LDE, CDCES
Becky Sanders, MBA
Kathryn Ortiz, MPH, CHES
(Eisenhower 204)

5 RHC Strategies During the Pandemic

Jeff Harper, CPA
(Nixon 205)

6 340B: Past, Present, Future

Ben Austerman
(Ford 207)



12:10-1:30 p.m.
Lunch and
Exhibitor Networking



1:30-2:45 p.m.
(Windsor Ballroom)
Keynote Address
“EMS Gaps in Rural Indiana”
Tim Putnam, DHA, MBA, FACHE
President/CEO, Margaret Mary Hospital
and
Michael Kaufmann, MD, FACEP, FAEMS
State EMS Medical Director
Indiana Department of Homeland Security

3:00-3:45 p.m.
Concurrent Sessions III

- 1 Opioid Use Disorder Best Practice Domains: State of Indiana Legislation, Regulation, Guidelines, Strategic Plans, and Initiatives**
Carrie Shaver, DHA, IHC
(Truman 201)
- 2 Developing a Multi-Sector, Data-Sharing Approach to Collaboratively Addressing Social Determinants in Rural Health**
Waldo Mikels-Carrasco
Jackie Eitel, RN, MSN
(Roosevelt 202)
- 3 Being the Best: Improving Indiana’s Infant & Maternal Mortality Rates with Collaboration, Innovation, and Data Management**
Tina Darling, MPA
Joanah Wischmeier, BSN, RN
Kasia Jayjack, MPH
Heather Grable, MS, RRT
(Kennedy 203)
- 4 Planning for a Pandemic: Designing a Process-Neutral Approach to Operational Resiliency**
Andrew Mitchell, AIA, ACHA
Zachary Benedict, AIA
(Eisenhower 204)
- 5 How to Write an After-Action Report for COVID**
Jeff Harper, CPA
(Nixon 205)

- 6 Quality Opportunities: A View from Indiana Medicaid Managed Care Plans**
Marcia Franklin, RN
Amanda Gonzalez, RN, BSN
Holli Mahoney, LMHC
Michelle Lyttle, RN, BSN, CCM
(Ford 207)

3:00-4:00 p.m.



- 7 Value-Based Care in the First 100 Days of the Biden Administration**
Cody Mullen, PhD
(Johnson 206)

3:45-5:00 p.m.
(Hoosier Ballroom)
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Keynote Session
“Rural Health in a Post-Pandemic World—
A Conversation with the Former Surgeon General”
Jerome Adams, MD, MPH





9:45-10:45 a.m.

1 Digital Front Door and the Impact on the Rural Hospital

Jim Boyer, MBA
Phil Ellis, MBA
(Johnson 206)

10:00-10:45 a.m.

Concurrent Sessions IV

2 Improving Patient Safety Through Simulation-Based Training in Rural Hospitals

Jack Jaeger, MSN, RN, CCRN
(Truman 201)

3 IRHA Fellowship Program: Lightning Presentations from the 2021 Cohort

Becky Sanders, MBA
Collette Rhoads
(Eisenhower 204)

4 Federal Policy Update—NARHC

Nathan Baugh
(Nixon 205)

5 Negotiating Value-Based Contracts

Melinda Brunner
Mac McClurkan
(Ford 207)

11:00 a.m.-12:00 p.m.



1 Collaboration with Hospitals and Health Departments to Make the Most Impact in Rural Communities

Claudia Eisenmann, FACHE
Eric D. Fish, MD, MBA, FACOG
Scott Smith, MD, MBA
(Johnson 206)

11:00-11:45 a.m.

Concurrent Sessions V

2 Chart Auditing—Utilizing Key Metrics to Improve Medication Management Outcomes

Christina Tulenko, MD, JD
(Truman 201)

3 Strategic Plan to Address Social Determinants of Health Following a Community Health Needs Assessment

Cindy Barber
Ashlee Sudbury
Amy Todd, RN, BSN
(Kennedy 203)

4 The Silent Brain Injury: The Invisible Disability in the Workplace

Penny Torma, LSN, LSW, CBIS
(Eisenhower 204)

5 RHC Billing/Coding

Charles James, Jr., MBA
(Nixon 205)

6 The Antifragile Agenda: Examining Rural Communities Through a Post-Pandemic Lens

Zachary Benedict, AIA
(Ford 207)

12:00 to 2:00 p.m.

Final Networking Luncheon
Windsor Ballroom

2:00 p.m.

Adjournment

Featured Keynote Speakers



Kristina Box, MD, FACOG, was named Indiana State Health Commissioner by Governor Eric J. Holcomb on September 18, 2017. She brings to the role a passion for improving the health of Hoosiers, beginning before birth.

Dr. Box has been a practicing obstetrician and gynecologist in Indianapolis for 30 years, starting her career at Community Hospitals of Indianapolis in 1987 as a private

practitioner with Clearvista Women's Care. Since 2015, she has served as the Physician Lead for Community Health Network's Women's Service Line. In this role, she built the first multi-disciplinary women's center in the Community Health Network, developed critical partnerships with area children's hospitals to improve care and decrease health care costs, and led efforts to ensure that low-income women receive the important free health screenings they need.

She has served on the Indiana Perinatal Quality Improvement Collaborative (IPQIC), an advisory council to the Indiana State Department of Health that is comprised of more than 300 statewide community professionals working to reduce infant mortality. Her work with IPQIC includes serving on a state task force to address neonatal abstinence syndrome (NAS), which established standards for the diagnosis of NAS and developed a hospital study to determine the prevalence of drug exposed newborns.

Dr. Box earned her undergraduate degree at Indiana University in Bloomington and her medical doctorate at Indiana University School of Medicine in Indianapolis. She is a member of several professional organizations, including the Indiana State Medical Association and the Marion County Medical Association, and serves on many hospital committees.

Dr. Box has been involved in ongoing surgical medical missions to Haiti and Bolivia for more than a decade.

She and her husband of 35 years, David, a retired ophthalmologist, live in Indianapolis. They have four adult children.

Jerome Adams, MD, MPH

As the 20th U.S. Surgeon General and a member of the President's Coronavirus task force, Dr. Adams has been at the forefront of America's most pressing health challenges. A regular communicator via tv, radio, and in print, Dr. Adams is an expert not just in the science, but also in communicating the science to the lay public, and making it relevant to various audiences.



Dr. Adams is a licensed anesthesiologist with a master's degree in public health, and was the head of the Indiana State Department of Health prior to becoming Surgeon General. In the health commissioner role he led Indiana's response to Ebola, Zika, and HIV crises, and helped convince the state legislature and Governor to legalize syringe service programs in the state.

In addition to his recent COVID work, Dr. Adams has partnered with and assisted organizations as they navigate the opioid epidemic, maternal health, rising rates of chronic disease, the impacts of rising suicide rates in our Nation, and how businesses can become better stewards and stakeholders in promoting community health (<https://www.hhs.gov/sites/default/files/chep-sgr-business-leaders-digest.pdf>).

Featured Keynote Speakers, Continued

Michael Kaufmann, MD, FACEP, FAEMS, is Indiana's Medical Director for the state's Emergency Medical Services Division. Dr. Kaufmann provides specialized medical oversight and consultation in the development and administration of EMS policy development, certification support and regulation.



Starting his medical career in 1992 as a certified Emergency Medical Technician for then Bloomington Hospital, Dr. Kaufmann went on to receive his Doctor of Medicine degree from the Indiana University School of Medicine in 1998. He continued his training in emergency medicine at the Cleveland Clinic Metro Health program in Cleveland, Ohio where he also flew as a flight physician for more than three years. In 2013, Dr. Kaufmann was one of the first physicians in the country to become board certified in the newly established medical specialty of Emergency Medical Services.

Dr. Kaufmann also serves as the EMS Medical Director for St. Vincent Health where he has been a board-certified emergency physician for nearly seventeen years. In that time, Dr. Kaufmann has been the EMS medical director for several public safety agencies throughout the state including the Carmel, Decatur, Fishers, Pike Township, Whitestown and Zionsville Fire Departments to name a few. Dr. Kaufmann has also served as the medical director for the St. Vincent Critical Care Transport program, which includes neonatal, pediatric and maternal-fetal specialty care transport, as well as the St. Vincent StatFlight helicopter transport program. In his free time, he is the medical director for the Hope Free Clinic in Cicero, Indiana. He is a founding member and president of the National Association of EMS Physicians Indiana Chapter. Kaufmann was named the Indiana Fire Chief's Association EMS Medical Director of the year in both 2009 and 2015.

Dr. Kaufmann oversees all pre-hospital aspects of the statewide EMS system, establish model guidelines and best practices to ensure delivery of medical care consistent with professionally recognized standards and assist IDHS Executive Director Cox in consulting with other EMS medical directors and the Indiana EMS Commission, among other duties. Dr. Kaufmann is dedicated to improving the delivery and quality of EMS care throughout the state of Indiana.

Tim Putnam, DHA, MBA, FACHE, is President and CEO of Margaret Mary Health, one of the nation's largest Critical Access Hospitals. It is a 5-Star CMS hospital and ranked as one of the top 20 Critical Access Hospitals in the country. Margaret Mary has 800 employees; \$110M net revenue, 20,000 ER visits and delivers over 500 babies annually. Dr. Putnam has over 35 years of healthcare experience with the last 17 years as a CEO. He received his MBA from the University of Southern Indiana and Doctorate in Health Administration from the Medical University of South Carolina. He is Chair of the Indiana Graduate Medical Education Board and Chair of National Rural Accountable Care Consortium. He is Past President of both the National Rural Health Association and Indiana Rural Health Association. Dr. Putnam trained and was certified as an Emergency Medical Technician in 2015 and served with Batesville Fire and EMS until 2019.



Conference Fee and Hotel Information

Conference Fee

A Conference fee of \$350 for both days or \$250 for one day includes Conference materials, break refreshments, group meals, reception, and a one-year IRHA membership.

All Conference information and online registration are available at www.indianaruralhealth.org.

French Lick Springs Resort and Conference Center Individuals will be responsible for their own reservations.

[French Lick Springs Hotel](#)

8670 West State Road 56
French Lick, IN 47432

A discounted group rate is being offered until May 17, 2021, (midnight) for \$145 per night.
Reservations can be made 2 ways:

1. Call the resort directly 1-888-936-9360 and use the group code **0621IRH**. You must identify yourself as being with the Indiana Rural Health Association at the time the reservation is made in order to receive the special group rate.
2. Booking Website: <https://book.passkey.com/e/49944674>





Hotel History

For nearly 170 years, there has been a lodging establishment operating at the current site of French Lick Springs Hotel. It all began in 1845, when Dr. William Bowles, a physician from Paoli, Indiana, opened the first French Lick Springs Hotel. Bowles used his knowledge as a physician to explore the healing properties of the abundant mineral springs in this area of the country.

Bowles' enterprise was prosperous and continued to thrive under various owners. In 1901, the outgoing mayor of Indianapolis, Tom Taggart, along with a small group of investors, formed the French Lick Hotel Company and bought the property. It was under Tom Taggart's imaginative direction that French Lick Springs Hotel made great strides in décor, development, and transportation. He enlarged the east wing, now known as the Spa Wing, using the yellow "French Lick Brick," scagliola (faux marble) and Italian mosaic floors. He also encouraged the Monon Railroad to lay a special spur and run daily trains between Chicago and the front entrance of the hotel.

Taggart modernized and expanded the mineral springs for which the hotel was becoming famous. He built pavilions to shelter them and added a new bath building on the current site of the Spa at French Lick Springs Hotel. He brought electricity, a fresh water system, and a trolley line to the town. He built a new bottling house to bottle water from his Pluto Spring for national distribution.

While French Lick Springs Hotel was expanding, the game of golf was gaining popularity the world over. In 1907, Taggart hired Tom Bendelow to design the hotel's first championship golf course, known at the time as "The Valley Course." Just ten years later, Taggart commissioned Donald Ross & Associates to design and build "The Hill Course."

Also in 1917, the world famous chef Louis Perrin first served tomato juice. As luck would have it one morning, he was out of oranges and could not serve the traditional orange juice. Needing to serve some sort of juice at breakfast, Chef Perrin squeezed tomatoes; and the rest is history. With Taggart serving as the chairman of the Democratic National Committee, French Lick Springs Hotel developed a reputation as the unofficial headquarters of the Democratic Party. In 1931, Franklin D. Roosevelt rounded up support at a Democratic Governor's Conference, being held at French Lick Springs Hotel, for the party's presidential nomination.

In 1946, Thomas Taggart, Junior, sold French Lick Springs Hotel. Over the next nearly 60 years, French Lick Springs Hotel was owned by five companies operating out of five different states, none of which was Indiana. In 2005, French Lick Springs Hotel was purchased by COOK Group, Inc., a global medical device manufacturing company, headquartered in Bloomington, Indiana. The COOK Group stepped in to preserve both French Lick Springs Hotel and West Baden Springs Hotel. Under the direction of Bill, Gayle, and their son, Carl Cook, both hotels and their grounds received a multi-million dollar renovation returning them to the grandeur of the days of Taggart and uniting them as one resort. In 2006, French Lick Springs Hotel reopened after an extensive renovation and new addition, French Lick Casino. The original 1917 "Hill Course" was reopened and restored as The Donald Ross Course. With the completion of the West Baden Springs Hotel restoration in 2007, French Lick Resort was born.

French Lick has lots of activities
for the entire family:

Tennis	Biking
Golf	Stables
Indoor Pool	Carriage Rides
Outdoor Pool	FootGolf
Basketball	Power Walks
Bowling and Arcade	Area Attractions
Historical Tours	Hiking
Shopping	Trolley

Bring the family!

