

Upper Midwest Telehealth Resource Center
Telehealth Sustainability...Literacy, Virtual Care, and Technology
February 17, 2021

Meet Your Presenters

DEENA DODD is the Director of Government Relations & Business Development for the Indiana Rural Health Association (IRHA). In her role, Deena serves as a registered lobbyist and supports the efforts of various programs within IRHA. Deena has been with IRHA for the past 10 years. She is a passionate advocate for rural health providers, facilities, communities and the constituents that reside in them.

Deena's main goal is to make sure that rural communities have a voice at every table, and to make sure that those serving rural are up to date on the ever-changing policies around healthcare. She believes it is imperative to empower rural economic development organizations as well as rural constituents to the ever-changing landscape of healthcare.

Deena serves on the Community Executive Board of the Indiana Clinical and Translational Sciences Institute, Community Health Engagement Program (CTSI CHEP). Deena has previously served on the National Board of Directors for the National Cooperative of Health Care Networks (NCHN). Deena is a graduate of the 2013 -14 Lugar Series for Excellence in Public Service Series.

Prior to her time with the IRHA, Deena spent many years working in Indiana Critical Access and Rural PPS hospitals as a surgical technologist. After a few too many late nights in the OR, she moved on to provide nationwide recruitment services of nurse, physician, and C-suite personnel.

Deena has a Bachelor of Science in Business Management from Western Governor's University and an Associate of Science in Surgical Technology from Ivy Tech Community College.

Deena resides in Tipton, IN and is a dog mom to Max and Mabel her English Mastiffs; she rides a 2015 Harley Davidson. In addition, she has a 26-year-old daughter, Courtney, who works in urban healthcare; thus, dinner is never without lots of good healthcare conversation.

CAMERON HILT'S role is to conduct analyses and evaluations of resources, data, services, activities, and programs related to the UMTRC. He works to identify opportunities to improve reporting, data collection, technology, and effectiveness of the services delivered through a data-driven approach. He has over two years of experience as a population health consultant/analyst and an additional two years of experience in health care before starting his role at IRHA. Some of these additional roles included working with a Community Health Network CMS grant using community health workers to address the social determinants of health in the Emergency Department, working to design a public health intervention in a Native American community in South Dakota with the IU Dental school, working as a medical biller in home healthcare, and working with Anthem Blue Cross & Blue Shield.

Cameron earned his Bachelor's degree in Psychology with a minor in Biology in 2015 and a graduate certificate in Public Health in 2018. In May of 2021, he will graduate with his Master of Public Health degree from IU Fairbanks School of Public Health with a concentration in Health Policy and Management.

ALLY ORWIG, MBA, joined the Indiana Rural Health Association in 2011 and has been involved with the administration of the Indiana Telehealth Network (ITN), various e-Learning initiatives, Medicare Beneficiary Quality Improvement Project (MBQIP), and Community Health Needs Assessments since that time. She began running the ITN in 2013 and oversaw the transition from the Rural Health Care Pilot Program to the Healthcare Connect Fund. She has presented on the Healthcare Connect Fund and the Indiana Telehealth Network at several state and national conferences and also provides nationwide consulting services.

As Senior Director for the Indiana Rural Health Association (IRHA), **BECKY SANDERS, MBA**, engages with the other senior directors of the IRHA Executive Team in strategic planning and guidance for the future of the IRHA. She works with a wide variety of healthcare providers throughout the state of Indiana and maintains relationships with other state organizations to foster public/private partnerships on behalf of the IRHA.

Becky also serves as the Program Director for the Upper Midwest Telehealth Resource Center (UMTRC). In this role, she provides technical assistance and resources for healthcare facilities in Illinois, Indiana, Michigan, and Ohio. The UMTRC serves as a single point of contact for telehealth resources through educational presentations, individualized technical assistance, facilitation, and connections to telehealth information via the website and program staff.

Ms. Sanders has been with the IRHA since 2008. She has a Lean Healthcare Black Belt Certification from Purdue Healthcare Advisors and is a National Rural Health Association Fellow. Becky previously worked in telecommunications for the National Exchange Carrier Association. Ms. Sanders has a Bachelor of Arts degree from Indiana State University and a Masters of Business Administration in Healthcare Management from Western Governors University.

JOE ULREY began working for IRHA in May of 2020 as a part the UMTRC team. He works as an Associate Project Coordinator developing resources aimed to increase patient health and telehealth literacy through infographics. He has spent time as a Patient Care Tech at IU Health and been involved in multiple medical trips to the Dominican Republic. Joe is a recent graduate of Butler University, where he studied health science and minored in biology. He will be returning to Butler in May of 2021 to begin his Masters of Physician Assistant Studies.

Joe is very passionate about environmental health, from the ecological impacts our actions have on our health, to the implications they have on a global scale. Spending a lot of time outdoors, Joe loves traveling to national parks and finding peace in being close to nature.

CAROLINE YODER is a designer, illustrator, and all-around creative producer based in Lafayette, Indiana. She recently moved there from Upland, Indiana, after completing her Bachelor of Arts degree in Graphic Arts with a concentration in Illustration from Taylor University.

She currently works with the Indiana Rural Health Association, primarily through the Upper Midwest Telehealth Resource Center, as a Program Coordinator for video and audio production. In this role, she produces and edits "A Virtual View," the UMTRC's first podcast. In addition, she produces and edits interviews and live virtual events.